

# SMS Terms & Conditions

**Effective Date:** July 6, 2026

## SMS Messaging Program Terms & Conditions

These SMS Messaging Terms & Conditions ("SMS Terms") govern your participation in the Cameo Beauty Academy text messaging program. By providing your mobile phone number and opting in to receive text messages from Cameo Beauty Academy ("Cameo Beauty Academy," "we," "our," or "us"), you agree to these SMS Terms.

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### Program Description

Cameo Beauty Academy may send SMS messages related to:

- Admissions inquiries
- Information about educational programs
- Appointment confirmations and reminders
- Campus tour scheduling
- Enrollment updates
- Financial aid reminders
- Student support communications
- School announcements and event notifications
- Other information you have requested

Messages are intended to provide information and support regarding your relationship with Cameo Beauty Academy.

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### Opt-In

You may opt in to receive SMS messages by:

- Completing a website form and providing your express consent
- Checking an SMS consent checkbox on an online form
- Requesting information through one of our advertisements or landing pages where SMS consent is collected
- Providing your consent during an admissions conversation
- Opting in through another method permitted by applicable law

By opting in, you confirm that you are the authorized user of the mobile number provided and consent to receive text messages from Cameo Beauty Academy.

Consent to receive text messages is **not** a condition of admission, enrollment, or the purchase of any goods or services.

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## Message Frequency

Message frequency varies based on your interactions with Cameo Beauty Academy, your admissions status, and the services you request.

You may receive recurring messages while communicating with our admissions or student services teams.

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## Message and Data Rates

Message and data rates may apply according to your mobile carrier's plan.

Please contact your wireless provider for details regarding your messaging or data plan.

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## Opting Out

You may opt out of receiving SMS messages at any time by replying:

**STOP**

After opting out, you will receive a confirmation message and no additional marketing or non-essential SMS messages will be sent unless you opt in again.

Please note that certain transactional or legally required communications may still be sent where permitted by law.

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## Help

For assistance, reply:

## HELP

You may also contact us directly:

**Email:** [kathyh@cameobeautyacademy.com](mailto:kathyh@cameobeautyacademy.com)

**Phone:** (708) 636-4660

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## Supported Carriers

Message delivery depends on your wireless carrier and network availability.

Wireless carriers are not responsible for delayed or undelivered messages.

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## User Responsibilities

You agree to:

- Provide a valid mobile phone number that you are authorized to use.
  - Notify Cameo Beauty Academy if your mobile number changes.
  - Maintain accurate contact information when communicating with us.
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## Privacy

Your privacy is important to us.

Information collected through our SMS program is governed by our Privacy Policy.

**No mobile information will be shared with third parties or affiliates for marketing or promotional purposes.**

**Text messaging originator opt-in data and consent will not be sold or shared with any third parties except service providers who facilitate message delivery on our behalf.**

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## Changes to the SMS Program

Cameo Beauty Academy may modify or discontinue its SMS messaging program at any time without prior notice.

We may also update these SMS Terms periodically. The revised version will be posted on our website with an updated Effective Date.

Continued participation in the SMS messaging program after changes become effective constitutes your acceptance of the revised SMS Terms.

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## **Limitation of Liability**

To the fullest extent permitted by applicable law, Cameo Beauty Academy shall not be liable for delayed, failed, or misdirected message delivery resulting from wireless carrier issues, network outages, device incompatibility, or circumstances beyond our reasonable control.

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## **Contact Information**

If you have questions regarding these SMS Terms & Conditions or our text messaging program, please contact:

### **Cameo Beauty Academy**

9714 S. Cicero Avenue

Oak Lawn, IL 60453

Phone: (708) 636-4660

Email: [kathyh@cameobeautyacademy.com](mailto:kathyh@cameobeautyacademy.com)

Website: <https://www.cameobeautyacademy.com>